**PROFILE**

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| **Dr. N. MOHAMED SIDDIQ**  **M.Com., M.Phil., MBA., CMA (Inter)., SET., B.Ed., Ph.D.,**  **Assistant Professor**  **PG & Research Department of Commerce**  **Jamal Mohamed College (Autonomous)**  **Tiruchirappalli – 620 020**  Email id: [siddiqcwa@gmail.com](mailto:siddiqcwa@gmail.com), siddiq@jmc.edu  Mobile No: 97897 - 05332 | **E:\MS - Desktop\MS\Dr. MS photo copy of certificates\02.jpg** |

**Educational Qualifications**

* **B.Com.** degree from Jamal Mohamed College (Autonomous), Trichy affiliated with Bharathidasan University in April, 2008.
* **M.Com.** degree from Jamal Mohamed College (Autonomous), Trichy affiliated with Bharathidasan University, Trichy in April, 2011.
* **M.Phil.** degree in Commerce from Jamal Mohamed College (Autonomous), Trichy affiliated with Bharathidasan University in August, 2013.
* **M.B.A.** degree from Annamalai University, Chidambaram in May, 2010.
* **B.Ed.** degree in Commerce from Vidhya Vikas Plus College of education, Udumbiyam affiliated with Tamilnadu Teachers education Chennai in May 2012.
* **CMA (Inter).,** in Cost and Management Accountant from ICMAI, Kolkata in August, 2011.
* **SET.** Qualified in Commerce from Bharathiar University on October 2012.
* **Ph.D.** degree in Commerce from Bharathidasan University, in April, 2019.

**Core competencies**

* Possess about 9 years and 5 months experience in the field of Education.
* Strong commitment with the job as well as interested in teaching graduate and undergraduate students
* Profound knowledge of the subject areas and ability to teach students by using various methods
* Analytical approach and ability to research as well as an ability to respect students
* Good interpersonal and organizational skills

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**Academic** **Experience:**

Working as an Assistant Professor of Commerce in Jamal Mohamed College (Autonomous), Trichy from 01.10.2013 to till date

**Subjects Specialisation:**

Financial Accounting Business Organisation

Corporate Accounting Marketing

Cost Accounting Financial Management

**Area of Specialisation**

* Accounting and Finance

**Research/Project Area:**

**M.Phil:**

**Financial Management** - A study on Financial Performance of India Cement Ltd.

**M.B.A:**

**Financial Management** – A study on Liquidity and Profitability analysis of Indian Corporate Sector with Special Reference to Indian Steel Industry.

**Ph.D:**

**Finance -** A study on Financial Analysis of Select Paper Industry in India.

**Computer Knowledge:**

* Proficient in Basic Use of Computer
* Knowledge in Tally

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**Details of Articles Publication:**

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| --- | --- | --- | --- | --- |
| **S.**  **No.** | **Name of the Journal** | **National / International / Referred** | **Title of the Article** | **Month &**  **Year of Issue** |
| 1 | PG & Research Dept. of Commerce Jamal Mohamed College ISBN:978-93-5692-892-3 | **NATIONAL** | User Satisfaction Towards E-Bike with Special Reference to Tiruchirappalli City- A Study | Sep  2022 |
| 2 | Our Heritage Journal ISSN:0474-9030  UGC Care Approved  Impact Factor 6.6 | **INTERNATIONAL** | Customers’ Attitude towards Online Advertising | Jan  2020 |
| 3 | The International Journal of Analytical and Experimental Modal Analysis  ISSN 0886-9367  Vol XI Issue X  Page. No. 2355 | **INTERNATIONAL** | A Study on Factors Influencing the Customers in Selection of Cab Services With Reference to Tiruchirappalli District | Oct  2019 |
| 4 | International Journal of Research and Analytical Reviews (IJRAR)  ISSN 2349-5138  UGC ID: 43602  Page. No. 01 | **INTERNATIONAL** | A Study on Customer Preference on Online Food and Beverage Suppliers in Tiruchirappalli City | Jan  2019 |
| 5 | International Journal of Management and Social Sciences (IJMSS)  ISSN 2249-0191  UGC ID: 63251  Vol 8 (1.2)  Page. No. 188 | **INTERNATIONAL** | Working Capital Performance Efficiency: A Study on Select Paper Mills in India | Sep  2018 |
| 6 | Implementation and Management of GST in India – An Appraisal  ISBN 978-93-87360-06-8  Page No. 101 | **NATIONAL** | A Study on Impact of Implementation of GST on Common Man in India – An Overview | Jan  2018 |
| 7 | Emperor International Journal of Finance and Management Research  ISSN 2395-5929  Vol – III, Issue -10  Page. No. 7 | **INTERNATIONAL** | A Study on Financial Analysis of Select Paper Mills in Inida | Oct  2017 |
| 8 | Jamal Academic Research Journal: An Interdisciplinary ISSN 0973-0303 Vol – IX Page. No.2  Page. No. 76 | **NATIONAL** | Financial Performance Analysis of Select Paper Industry in India | Jan  2017 |
| 9 | Jamal Academic Research Journal: An Interdisciplinary ISSN 0973-0303 Vol – 9 No. 1/1 Page. No. 342 | **NATIONAL** | Growth Perspective of Paper Industries in India | Sept 2016 |
| 10 | Internation Journal of Commerce and Management (PIJCMR) Impact Factor : 4.532 ISSN : 2321-3604 | **INTERNATIONAL** | Financial Performance Appraisal of Paper Industry in India : A Study of Selected Paper Mills | July 2016 |
| 11 | Myths and realities of Business in the Digital Era  ISBN 978-93-  80622-44-6 | **NATIONAL** | Risk Management of E-Business | Feb, 2016 |
| 12 | Jamal Academic Research Journal: An Interdisciplinary  ISSN 0973-0303  Vol – IV Page. No. 284 | **NATIONAL** | Role of Islamic Banking in Economic Growth | Jan, 2016 |
| 13 | Investment Options  ISBN 978-93-  80622-06-4 | **INTERNATIONAL** | Paper Industry in India :A Sustainable Contribution to Economic Growth | Jan, 2016 |
| 14 | International Journal of Business Intelligence and Innovations  ISSN 2348 4705  Vol-1, Issue-2 | **INTERNATIONAL** | Make in India :A Road Map to a Global Leader | Oct, 2015 |
| 15 | Jamal Academic Research Journal  ISSN 0973-0303  Vol – II Page. No. 264 | **NATIONAL** | Marketing Strategies of Flipkart: An Overview | Jan, 2015 |

**Paper Presentation Details:**

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| **S.**  **No.** | **Theme of the Seminar - Title of the Paper** | **Name of the College** | **Date of Presentation** |
| 1 | Two Day National Seminar on ‘Knowledge Management Practices to Develop Skills of College Students: Enhancing Employee Performance Through Monetary Incentives – An Indian Perspectives | Jamal Mohamed College, Trichy – 20 | 12 & 13 October 2022 |
| 2 | One Day International Conference on "Advancement in Business in the Digital Era 2021": Satisfaction Of Employees Working From Home During Covid - 19 With Reference To Tiruchirappali District | Jamal Mohamed College, Trichy – 20 | 17-02-21 |
| 3 | International seminar on service sector in India: Making New Avenues in Indian Economy: A Study on Online Shopping Behaviour and the level of Satisfaction among College students in Tiruchirappalli City | Jamal Mohamed College, Trichy – 20 | 13-01-2021 |
| 4 | National Conference on Challenges to Indian Businesses: Financial Performance Analysis of Select Paper Mills In India | Aiman College of Arts and Science for Women, Trichy | 11.01.2020 |
| 5 | National Conference on Opportunities and Challenges of Business in the Digitalized Era: E – Marketing Challenges and Opportunities | Dr. N.G.P. Arts and Science College, Coimbatore - 48 | 27 & 28  Sep, 2018 |
| 6 | National level Seminar on Inter Twinning Issues of Commerce Concerns: GST and Cashless Economy- Impact of GST and Demonitisation in Indian Economy – An Overview | Thiruvalluvar University Model Constituent College of Arts and Science, Tittagudi,  Cuddalore -06 | 20.02.2018 |
| 7 | National Level Seminar on Emerging Business Practices in The Global Environment : Customer Relationship Management – An Implementation Process Perspective | Jamal Mohamed College, Trichy – 20 | 19.01.2017 |
| 8 | National Level Seminar on “Corporate Governance and Dividend Policy in India” – Dividend Policy in India: Financial Markets in India Issues and Challenges | Gobi Arts & Science College, Gobichettipalayam | 25 & 26 Sep, 2015 |
| 9 | International Seminar – Innovative Practices in the Contemporary Business Scenario – Significance of Work Place Counseling | Vivekananda College for Women, Tiruchengode in Association with Institute of Company Secretaries of India (ICSI), New Delhi. | 26.02.2015 |
| 10 | National Conference – Comprehensive Study on Indian Economy – System Design and Entrepreneurial Thinking Comparative Frame Works | Jamal Mohamed College, Trichy – 20 | 10.02.2015 |
| 11 | National Level Seminar – New Vistas in Employment Relations in Public and private Sector Undertaking – Theoretical Perspective of Conflict Management | Jamal Mohamed College, Trichy – 20 | 05.02.2015 |
| 12 | State Level Seminar on Different Perspectives of Companies Act 2013 – Implications of New Companies Act 2013: Directorship and Different Committees | Jamal Mohamed College, Trichy – 20 | 01.02.2014 |
| 13 | State Level Seminar on Corporate Social Responsibility: Issues and Challenges in India – Work life Balance of Women School Team with Special Reference to Dharmapuri Dist. | Jamal Mohamed College, Trichy – 20 | 29.01.2014 |

**Webinar/Seminar/Conference/Workshop/FDP/Orientation Participation Details:**

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| **S.**  **No.** | **Theme of the Seminar** | **Name of the College** | **Date of Presentation** |
| 1 | Workshop on Digital Marketing | PG & Research Department of Commerce, Jamal Mohamed College, Trichy-20 | 01.02.2023  to  03.02.2023 |
| 2 | 2 week refresher course on “ Managing Online Classes & Co-creating MOOCS 17.0” | Teaching Learning Centre, Ramanujan College,  University of Delhi | 07.08.2022  to  21.08.2022 |
| 3 | New Developments in Financial Industry ICNDFI 22 | Aiman college of Arts and Science for Women, Trichy - 620021 | 06.08.2022 |
| 4 | FDP on FinTech the Future of Fiancne organized by NSE | Department of Commerce Bishop Heber College, Trichy - | 28.05.2022 |
| 5 | In – Services Teacher Training Programme in Commerce and Management | Tamilnadu State Council for Higher Education Chennai | 5 & 6 May 2022 |
| 6 | Workshop on “Effective Share Trading Strategies” | Post Graduate Department of Commerce, Jamal Mohamed College, Trichy-20 | 21.04.2022  to  26.04.2022 |
| 7 | One- Week National Level FDP on Investor Awareness and Education, | PG & Research Department of Commerce, Jamal Mohamed College, Trichy-20 | 18.03.2022  to  26.03..2022 |
| 8 | 2 week refresher course on Advanced Research Methodology | Teaching Learning Centre, Ramanujan College,  University of Delhi | 22.01.2022  to  05.02.2022 |
| 9 | Three Day Online Workshop on Innovation Ecosystem | , Indian Academic Researcher Association, Trichy | 20.01.2022  To  22.01.2022 |
| 10 | National level Two Day Online Workshop on Empowering Rural Consumers | Periyar EVR College, Trichy | 19.11.2021  To  20.11.2021 |
| 11 | Structural Equation Model Using AMOS | IQAC, SHASUN Jain College for Women, Chennai. | 30.08.2021 |
| 12 | National Webinar on “Personal Finance Literacy” | Department of Commerce, Jamal Mohamed College, Trichy-20 | 18-08-2021 |
| 13 | International Webinar on “Emerging Trends in HR & Scope for Young Aspirats” | PG & Research Department of Commerce, Jamal Mohamed College, Trichy-20 | 12-08-2021 |
| 14 | Two day Faculty Programme on Recent trends in HRM and Role of Accounting in Business | PG & Research Department of Commerce, Jamal Mohamed College, Trichy-20 | 04-08-2021 to  05-08-2021 |
| 15 | Art of Writing in indexed journal publications | Dept. of Library & IQAC Jamal Mohamed College, Trichy – 20 | 28.07.2021 |
| 16 | Innovation Ambassador training  Conducted by MoE's Innovation Cell & AICTE, New Delhi. | MoE's Innovation Cell & AICTE, New Delhi. | 30.06.2021  To  31.07.2021 |
| 17 | 7 day National level Programme- “Prudent Teaching Dynamics” | SAFI Institute of Advanced Study, Kerela | 21-06-2021 to  28-06-2021 |
| 18 | 7 day International Professional Development Programme on SPSS | Partician College of Arts and Science, Chennai | 21-06-2021  To  27.06-2021 |
| 19 | National level one week Faculty development programme on research methodology | Amar Sewa Mandal;S Kamala Nehru Mahavidyalaya,Nagpur | 26-04-2021  To  01-05-2021 |
| 20 | Four Days Faculty Development Programme on “Pedagogical Innovations and Experimentation in Enhancing Learning Effectiveness for Gen Alpha” | Hindusthan College of  Arts and Science, Coimbatore | 04-02-2021  To  07-02-2021 |
| 21 | Seven Days Interactive Workshop on ‘Digital Educational Initiatives’ | Lucknow Intellectual Forum | 20-01-2021  to  26-01-2021 |
| 22 | One Day National level e-FDP on “Writing and Publishing Scientific Research Papers in SCI Journals - A Framework” | RR Institute of Advanced Studies,  Bangalore | 05-01-2021 |
| 23 | International webinar on futuristic banking | Indian Accounting Association Trichy | 31-10-2020 |
| 24 | Webinar on “National Education  Policy - 2020” | IQAC, Jamal Mohamed College, Trichy – 20 | 08-08-2020 |
| 25 | Faculty Development Programme on  “E-Content Development” | IQAC, Jamal Mohamed College, Trichy – 20 | 30-06-2020 to  04-07-2020 |
| 26 | Webinar on "Best Practices in Acquiring Scholarly Knowledge" | IQAC, Jamal Mohamed College, Trichy – 20 | 16-08-2020 |
| 27 | 4 week Induction/ Orientation Programme for “Faculty in universities / College/ Institutes of Higher Education” | Teaching Learning Center, Ramanujan College University of Delhi | 04-06-2020  To  01-07- 2020 |
| 28 | One Day Online Faculty Development Programme on “Researching Structure & Writing Proposal” | Rathinam College of Arts & Science, Coimbatroe. | 27-05-2020 |
| 29 | One Day Online Webinar on “NAAC Accreditation Process” | Rathinam College of Arts & Science, Coimbatroe | 26-05-2020 |
| 30 | One Day Online Webinar on “Taking Research Forward During the Pandemic” | Loyola Institute of Frontier Energy (LIFE), Chennai. | 20-05-2020 |
| 31 | One Day Online Webinar on “Economic Impact of Covid-19” | PSG College of Arts & Science, Coimbatore | 19.05.2020 |
| 32 | International Webinar on “Contactless Teaching and Learning Pedagogy” | IQAC, St Xavier's College for Women, Aluva. | 19.05.2020 |
| 33 | One Day Online Webinar on “Latest Amendments in Company Law” | Erode Arts and Science College, Erode | 17-05-2020 |
| 34 | One Day Online Webinar on “E-Teaching Tools in Google” | Shree Venkateshwara Hi-Tech Engineering College, Erode | 15-05-2020 |
| 35 | One Day Online Webinar on “Let’s Get Back to Routine with Ease” | SRM Institute of Science and Technology, Chennai | 15-05-2020 |
| 36 | One Day Online Webinar on “Moodle and its Benefits to students” | PSG College of Arts & Science, Coimbatore | 11-05-2020 |
| 37 | One Day Online Webinar on “Entrepreneurial Awareness & Identifying Opportunities” | Arasu College of Arts & College of Arts & Science for Women, Karur. | 28-04-2020 |
| 38 | One day International Workshop on Digital Marketing | National College, Trichy | 24-02-2020 |
| 39 | Research Proposal Writing and Funding Agencies | Periyar EVR College,  Trichy - 24 | 20-12-2019 |
| 40 | Internal Quality Assurance Cell – One day Workshop on “Staff Enrichment Programme on Ownership Culture” | Jamal Mohamed College, Trichy – 20 | 14.06.2019 |
| 41 | ICSSR Sponsored National Seminar on “Fostering Scientific Temper on Business Research” | Periyar E.V.R. College,  Trichy - 24 | 20.02.2019 |
| 42 | One Day Basic Training Programme on Human Rights | Jamal Mohamed College. Trichy – 20 | 12.02.2020 |
| 43 | Intellectual Property Rights Cell (IPRC) | Jamal Mohamed College, Trichy – 20 | 05.02.2020 |
| 44 | Orientation Programme on MOOC’s and e- learning, Department of Library | Jamal Mohamed College, Trichy – 20 | 29.01.2020 |
| 45 | Curriculum Development Cell - UGC CPE Sponsored Two – Day Workshop on “Professional Development for Academic Leadership in Curriculum Design” | Jamal Mohamed College, Trichy – 20 | 18 & 19  Jan 2019 |
| 46 | Internal Quality Assurance Cell – Three days’ Workshop on “ NLP – Based Faculty Empowerment Programme | Jamal Mohamed College, Trichy – 20 | 17, 19 & 20  Jun 2017 |
| 47 | Internal Quality Assurance Cell – One day Workshop on “ The Role of a Teacher in the Present Scenario” | Jamal Mohamed College, Trichy – 20 | 07.01.2017 |
| 48 | State Level Workshop on “Research Methodology and Thesis Writing” | Swami Vivekananda Institute of Management | 10.02.2016 |
| 49 | One day Workshop on “Research Oriented Computer Skill for Commerce and Management “ | St. Joseph College, Trichy-2 | 20.02.2016 |
| 50 | Internal Quality Assurance Cell A one Day Inter- Collegiate Workshop On  E- Content Development For Teaching - Learning | Jamal Mohamed College, Trichy – 20 | 22.12.2015 |
| 51 | State Level Seminar on “Investment in Stock Market For Beginners” | Jamal Mohamed College, Trichy – 20 | 06.10.2015 |

**Experience in Academic activities other than Regular Curriculum:**

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| **S. No.** | **Particulars** | **Position Held** | **Remarks** |
| 1 | Jamal Innovation and incubation Centre | Institutional Ambassador | July 2021 to  Till Date |
| 2 | PG & Research Dept. of Commerce,  Jamal Mohamed College, Trichy – 20 | Tutor in –charge | 2022 – 2025  I year B.com |
| 3 | PG & Research Dept. of Commerce,  Jamal Mohamed College, Trichy – 20 | Board of Studies Member | Jan, 2020 to  Till Date |
| 4 | The Jamal – Magazine | Editorial Board Member | June, 2018 to  Till Date |
| 5 | Department Library  PG & Research Dept. of Commerce,  Jamal Mohamed College, Trichy – 20 | Library In-charge | Jun, 2014 to  April 2020 |
| 6 | ICWA Foundation Course  PG & Research Dept. of Commerce,  Jamal Mohamed College, Trichy – 20 | Course In-charge | Jun, 2013 to  Till Date |

**Personal Details:**

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| Date of Birth & Age | 10.11.1987, 35 Yrs |
| Marital Status | Married |
| Present Position | Assistant Professor  PG Research Department of Commerce,  Jamal Mohamed College (Autonomous),  Trichy – 620 020. |
| Religion & Community | BC - Muslim |
| Languages Known | Tamil, English |
| Permanent Address | Plot No: 117., Vaigai Street,  J.K Nagar (Extention),  Khajamalai Post,  Trichy – 620 023,  Tamil Nadu, India. |
| Contact Numbers | 97897 - 05332 |
| E-Mail ID | [siddiqcwa@gmail.com](mailto:siddiqcwa@gmail.com)  siddiq@jmc.edu |